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PROVEN *Subject Lines* to Try in Your Next Email Campaign

Getting an email out to your audience is only half the battle. You need to make sure they're likely to open that email and take action on what's inside!

» **A GREAT SUBJECT LINE WILL HELP INCREASE YOUR OPEN RATES** «

Here are 51 proven ideas for your next campaign. Tweak them so they fit your brand and audience!

1. Tough day? Take a break with me.
2. Cute puppy alert!!
3. Got a minute?
4. I have a gift for you!
5. Get your questions answered (live event!)
6. Are you facing challenges in your life right now?
7. Light up your inbox for a moment
8. Created with YOU in mind!
9. Time's Up!
10. Be honest: Does social media ever stress you out?
11. Let's talk about the elephant in the room...
12. What do you do when you're feeling overwhelmed?
13. \$500 grand prize? Yes please!!
14. Get your summer polos, now!
15. What matters most to you?
16. A little something from me to you
17. Trust me: You don't lack motivation. Here's what you're missing...
18. Two health crises in two months!?
19. A virtual hug in your inbox!
20. INSIDE: The biggest secret to managing your diabetes
21. How I Turned My Doodle into a Business
22. Open up for some inspiration
23. Start with YOU!
24. Need to take a break? Here's just the thing!
25. What questions do you have?
26. How to Optimize Your Social Media Bio (with examples!)
27. Re: Here to help
28. How much do you know about mental health?
29. Just a friend, saying hello
30. When you're feeling overwhelmed, remember this:
31. Sunday is the big day!!
32. Build trust online with this 3-step process
33. Can you help me create a Student Focus Group?
34. Something to make you smile
35. Jingle bells, Jingle bells...
36. It's time to pick promo products your customer will actually like!
37. Are you in or are you out?
38. I can't wait to share this with you!
39. Free recipe!
40. The Cost of NOT Having Social Media
41. Here's something I think you'll love!
42. It's starting, with or without you...
43. "There are always a million reasons not to do something..."
44. Social Media: So Easy a Caveman Can Do It
45. Let's keep the momentum going!
46. What do you need in 2021?
47. Your free gift is inside!
48. LinkedIn and TikTok Have This One Big Thing in Common
49. It's YOUR Time.
50. 6 Time Management Strategies That Work!
51. Are you afraid of LinkedIn?